



## ROB NICKERSON

After 26 years as an improviser, actor, writer & director, Rob Nickerson brings a unique perspective and skill set to the corporate world.

Where most presenters work from behind a podium, Rob conducts custom presentations at field level, teaching improv skills that put collaboration and communication in the spotlight.

What's created is a dynamic learning environment, what's emphasized is teamwork, what's provided is a unique stage where every audience member gets to experience the concepts you want taught. It all adds up to meaningful change, real learning and legitimate ownership.

Featured in Fortune magazine and hailed as one of Canada's most unique conference speakers, Rob is currently a Program Leader for management guru Henry Mintzberg's Advanced Leadership Program at McGill University. In addition, he frequently guest lectures at Professor Nancy Adler's Arts in Leadership MBA program, also at McGill.

Other recent highlights include lecturing at the University of Toronto, Ryerson University, Richard Ivey School of Business at the University of Western Ontario. Rob was also a keynote speaker at the prestigious Academy of Management Conference in Chicago.

## REVIEWS

“ I hired Rob Nickerson to deliver his improv workshop to a large group of IT executives and managers. This group needed to work on integration, and collaboration. I can't say enough about the success of Rob's workshop. He delivered a very powerful message about what it looks like to work as a team and what happens when you don't — in a very fun way. The humour he used became an anchor for the rest of the executive retreat and the team often referred back to stories he told as a way of communicating with each other. I heard one client say, "he wasn't talking about improv, he was talking about us." Without exception, from the CIO to the Directors to the Director Generals, the improv was a major success and in a very short time, caused change to happen. This is exceptional. ”

**Katherine Parker**  
Principal Consultant  
Consulting and Audit Canada

“ We have invited Rob to several sessions with different groups at Bell, and all have been very successful. These are great team building opportunities where we quickly "break the ice" and have a lot of fun together, while at the same time learning some valuable lessons about supporting your team mates and actively listening. Rob's sessions demonstrate the value of creating a trusting environment as a way to unleash the creativity and energy of everyone in the group. The attendees still talk about the fun they had and the lessons learned, and they are closer as a team because of the experience they shared. ”

**Brian Harrison**  
VP Program Management  
Bell Canada

“ When I first met Rob, I must admit my initial thought was "What the heck does Improv have to do with our business?" Rob quickly explained and demonstrated how the skills of Improve apply and quickly recognized and incorporated our needs into his presentation. The result was six highly energetic, humorous and entertaining sessions that combined Rob's message with a number of skill practices that allowed the audience to experience first hand how Improv skills can help improve communication, build collaboration, react and adapt to unexpected change and enhance client relationships. Rob is an absolute pleasure to work with and was a hit across the country! ”

**Dana Brant**  
Managing Director  
TD Mutual Funds



## THE RNI 50

AC Nielsen **Aeroplan** Agriculture Canada **Apotex** Arbor Networks **Astra Zeneca** Bayer  
Bell BMO **Brother International** Canadian Broadcasting Corporation  
**Canadian Centre for Management Development** Canadian Medical Association  
**Compaq** Compugen **Conference of Independent Schools** Electro Federation of Canada  
**Enbridge** EnCana **Fairmont Hotels** GE (Commercial Finance) **GlaxoSmithKline** IBM **Kraft**  
McGill Executive Institute **McGill University** Med-Eng **Merck Frosst** Microsoft **MIX 99.9**  
National Bank **Nike** Nortel Networks **Novopharm** Ontario Human Rights Commission  
**Ontario Lottery and Gaming** Ontario Ministry of Economic Development & Trade  
**Ontario Ministry of Environment** Ontario Power Generation **ReMax** Rogers **Royal Bank**  
Scotia Cassels **ScotiaBank** Sun Microsystems **TD Canada Trust** TD Waterhouse  
**Toronto District School Board** University of Toronto — The Judy Project **VIA Rail**  
Wynford Group

## 3 STEPS TO RNI

### step 1

Drop us a line at [info@robnickersonimprov.com](mailto:info@robnickersonimprov.com) and tell us a little bit about your event. If you include a phone number we'll call you ASAP and answer any questions you may have. If you're happy we'll move on to step 2.

### step 2

We will work out a contract (based on the size and type of event) that fits your budget. If you're happy we'll move on to step 3.

### step 3

Now everybody's happy. The paperwork is done and we can get down to the good stuff: building you a program. We will meet with you (in person or by phone) to begin the process. We'll ask many, many questions about your audience, your company and your industry. We want to learn as much as we can. The more we know the more effective we will be in designing a program that speaks to your audience, addresses your needs and delivers your objectives.